

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT3/12 16.12
CHANGES ** WFTV-TV ***

PROGRAM : WHEEL
CON COM1: 1X PER DAY

REP HEADLINE# 6187882 TRF# 318137
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.12
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		700P-800P	30		\$1,850.00	10/6	10/6	0		SAT	0
PROGRAM : JEOP/WHEEL												
50	A		700P-800P	30		\$850.00	10/6	10/6	2		SAT	2
PROGRAM : JEOP/WHEEL												
ORD COM1: WE CAN OFFER OCT6 ON LINE-28 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-24 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-26 FOR 1 SPOT/WK												
51	A		600P-630P	30		\$1,500.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER UP OF LINES 50-54												
52	A		1100P-1135P	30		\$2,000.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER UP OF LINES 50-54												
53	A		1100P-1135P	30		\$2,000.00	10/5	10/5	1		FRI	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER UP OF LINES 50-54												
54	A		500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER UP OF LINES 50-54												
PART OF A MAKEGOOD MADE UP OF LINES 50-54												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#28			MISSED: SAT/700P-800P						
			BUY#24			TU-F/700P-730P						
			BUY#26			TU-F/730P-800P						
						OFFER: SAT/700P-800P						
						& SUN/600P-630P						
						& SUN/1100P-1135P						
						& FRI/1100P-1135P						
						& SUN/500A-600A						
						CMT: WE CAN OFFER						

(OCT3/12)
PLS ADVISE.

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:	LINE#	:	:	:	:	:	:	:	:	:	:	:
OCT/12			94925.00									
CONTRACT TOTAL												94925.00
TOTAL SPOTS												86

MARKET TOTALS \$215,985 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE